

## HKICPA Seminars – IT Series (February 2017)

This series of seminars is designed to provide professionals with knowledge of the latest information technologies available in the market, how these technologies can enhance business performance, as well as their implications for businesses and the accounting profession.

Topic/ Programme code <sup>(Note)</sup>	Date and Time	CPD hours	Language	Speakers
The Future Role of Finance at the Era of Digital (SCPD17020901)	Thursday, 9 February 2017 6:30 p.m. – 8:30 p.m.	2	English	<b>Ms. Lyris Wong</b> Partner, Consulting Practice, PricewaterhouseCoopers  <b>Mr. Spencer Ma</b> Senior Solutions Consultant, Workday  <b>Mr. Philip Poon</b> Information Security Architect, APJ, Workday
How do Mobile Apps Help Improve Productivity of Enterprise (SCPD17022201)	Wednesday, 22 February 2017 7:00 p.m. – 8:30 p.m.	1.5	Cantonese	<b>Mr. Roy Law</b> Founder, AppTask Limited and TeamNote Limited  <b>Mr. David Wong</b> Managing Director, TeamNote Limited

**Note:** IT solutions or products may be introduced by the speakers through demonstration in the seminars.

<b>Venue</b>	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen’s Road East, Wanchai, Hong Kong	
<b>Format</b>	Seminar	
<b>Fee (for each)</b>	HKICPA member or student:	HK\$190 (online enrolment: HK\$180)
	IA/ HKIAAT member or student:	HK\$190
	Non-member:	HK\$330

**Participants** Persons who are interested in exploring ways of using technologies to improve efficiency and effectiveness in their businesses and daily works

**Competency\*** Information technology

**Rating\*** Intermediate to advanced level

\* Please refer to the [Institute’s online CPD Learning Resource Centre](#) for descriptions of competency and rating.



## About the programme

### The Future Role of Finance at the Era of Digital (SCPD17020901)

#### Course outline

Today, organizations require finance to support strategic decision making. That means there is an increased need for finance to transform its function, shifting resources from transaction processing and control to being a better business partner – all at a lower cost.

Why is finance transformation so challenging? Because technology originally designed to support accounting function was never designed to support finance as a business partner. It's time to make finance transformation work and rethink the technology.

After joining this seminar, participants will understand:

- The trend for finance transformation
- Why financial change is essential
- Cloud security

#### Speakers

**Ms. Lyris Wong**, Partner, Consulting Practice, PricewaterhouseCoopers ("PwC")

Ms. Wong is a partner in PwC Consulting practice. She has over 15 years of experience in consulting industry.

Ms. Wong specialises at finance competency. She is experienced in assisting her clients to review their finance operations and organizations, perform business process re-engineering and manage large-scale finance and operations transformation projects. She has a wide range of client portfolio, includes Cathay Pacific Airways, Asia Miles, Chanel, New World Group, Huawei, Schenker, Cosco Logistics, Kowloon Bus Motors, Schneider Electric, Shangri-La and Star TV.

**Mr. Spencer Ma**, Senior Solutions Consultant, Workday

Mr. Ma is the senior solutions consultant for financial solution at Workday. His role is to help local customers to transform their traditional financial system to Workday enterprise application solution.

Mr. Ma has over 20 years of ERP solution experiences with more than 15 years in-house application implementation experiences. He obtained his master degree of Internet Computing at Open University.

**Mr. Philip Poon**, Information Security Architect, APJ, Workday

With 14 years of experience, Mr. Poon is a Certified Public Accountant who specializes in IT audit, governance, and risk management. He is currently serving in Workday to address cross-country compliance issues in data privacy and cloud technology for Asia-Pacific customers. Prior to that, Mr. Poon was an experienced auditor and assisted numerous multi-national companies to comply with the SOX framework and other listing rules.

Apart from that, he also has hands-on experience in building IT governance framework and implementing security solutions in compliance with SSAE 16 and ISO 27001.

Mr. Poon holds ACCA, CPA, CISA, CISSP and a Master degree in Marketing & Management from Middlesex University Business School.



## About the programme

### How do Mobile Apps Help Improve Productivity of Enterprise (SCPD17022201)

#### Course outline

How do mobile apps help improve productivity of an enterprise? With the emergence of tablet computers, mobile devices have become more prominent in daily life. A bunch of apps are available at your fingertips and business opportunities exist anywhere. It is crucial to know when and how to grasp these chances in order to survive in the ever-changing technological world.

This seminar will cover:

- Business opportunities in mobile enterprise
- A glimpse of the future of Mobile Apps development
- How will technology further change the world?

#### Speakers

**Mr. Roy Law**, Founder, AppTask Limited and TeamNote Limited

Mr. Law is a serial entrepreneur in information technology with more than 16 years of experience in IT infrastructure and network security. Graduated from Hong Kong University of Science and Technology in Mechanical Engineering and University of London in Computing & Information System, Mr. Law was one of the founding members and the senior manager in Regional IT Service & Security of JobsDB, Asia-Pacific's biggest recruitment portal which was acquired for over HK\$2.8 billion in 2010. He reinvested all of his dividend to fund his own first startup AppTask in the same year.

With headquarter based in Hong Kong and regional offices in Shanghai, Singapore and Malaysia, Mr. Law has established AppTask to become an international powerhouse specializing in design and development of leading edge enterprise mobile app solutions. Its clients include local and multinational corporations and organizations and it had won numerous awards including Hong Kong ICT Best Mobile APP Grand Award and Red Herring Global Top 100.

In 2014, under the leadership of Mr. Law, AppTask launched its mobile workflow application TeamNote. After spinning off from AppTask, TeamNote was backed by the renowned Silicon Valley accelerator Y Combinator.

**Mr. David Wong**, Managing Director, TeamNote Limited

Mr. Wong has over 20 years of solid experience in the field of information technology. Graduated from California State University-Northridge with a major in Electrical Engineering in Computer Hardware Architectural Design, Mr. Wong has shown his professionalism in IT industry and worked for a number of Fortune-500 corporations, including Dell, Gateway, Microsoft and Oracle, with focus on the enterprise segments to develop and manage business growth. Currently, Mr. Wong is the Managing Director of TeamNote.



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**HKICPA Event Enrolment Form (For Support Programme)**

Finance & Operations Department,  
 Hong Kong Institute of CPAs,  
**37/F, Wu Chung House, 213 Queen's Road East, Hong Kong**

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 e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)  
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**FOR OFFICE USE**

**Deadline: 7 working days before the date of the programme**

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address <sup>(2)</sup> (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
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<b>Total (HK\$)</b>							

I am unemployed and not working. I am planning to rejoin the workforce.  
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- Notes:**
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  - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.
  - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
  - All applications are on a first-come-first-served basis.
  - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
  - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
  - Please issue SEPARATE CHEQUE for each event.
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  - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
  - No unauthorized audio or video recording is allowed at CPD events.

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