

## HKICPA Seminars – IT Series (February 2017)

This series of seminars is designed to provide professionals with knowledge of the latest information technologies available in the market, how these technologies can enhance business performance, as well as their implications for businesses and the accounting profession.

Topic/ Programme code (Note)	Date and Time	CPD hours	Language	Speakers
Embracing Digital Disruption to Transform Finance (SCPD17020901)	Thursday, 9 February 2017 6:30 p.m. – 8:30 p.m.	2	English	<b>Mr. Spencer Ma</b> Senior Solutions Consultant, Workday <b>Mr. Philip Poon</b> Information Security Architect, APJ, Workday
How do Mobile Apps Help Improve Productivity of Enterprise (SCPD17022201)	Wednesday, 22 February 2017 7:00 p.m. – 8:30 p.m.	1.5	Cantonese	<b>Mr. Roy Law</b> Founder, AppTask Limited and TeamNote Limited <b>Mr. David Wong</b> Managing Director, TeamNote Limited

**Note:** IT solutions or products may be introduced by the speakers through demonstration in the seminars.

**Venue** Hong Kong Institute of CPAs,  
27/F, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

**Format** Seminar

**Fee (for each)** HKICPA member or student: HK\$190 (online enrolment: HK\$180)  
IA/ HKIAAT member or student: HK\$190  
Non-member: HK\$330

**Participants** Persons who are interested in exploring ways of using technologies to improve efficiency and effectiveness in their businesses and daily works

**Competency\*** Information technology

**Rating\*** Intermediate to advanced level

\* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



## About the programme

### Embracing Digital Disruption to Transform Finance (SCPD17020901)

#### Course outline

Today, organizations require finance to support strategic decision making. That means there is an increased need for finance to transform its function, shifting resources from transaction processing and control to being a better business partner – all at a lower cost.

Why is finance transformation so challenging? Because technology originally designed to support accounting function was never designed to support finance as a business partner. It's time to make finance transformation work and rethink the technology.

After joining this seminar, participants will understand:

- The trend for finance transformation
- Why financial change is essential
- Cloud security

#### Speakers

**Mr. Spencer Ma**, Senior Solutions Consultant, Workday

Mr. Ma is the senior solutions consultant for financial solution at Workday. His role is to help local customers to transform their traditional financial system to Workday enterprise application solution.

Mr. Ma has over 20 years of ERP solution experiences with more than 15 years in-house application implementation experiences. He obtained his master degree of Internet Computing at Open University.

**Mr. Philip Poon**, Information Security Architect, APJ, Workday

With 14 years of experience, Mr. Poon is a Certified Public Accountant who specializes in IT audit, governance, and risk management. He is currently serving in Workday to address cross-country compliance issues in data privacy and cloud technology for Asia-Pacific customers. Prior to that, Mr. Poon was an experienced auditor and assisted numerous multi-national companies to comply with the SOX framework and other listing rules.

Apart from that, he also has hands-on experience in building IT governance framework and implementing security solutions in compliance with SSAE 16 and ISO 27001.

Mr. Poon holds ACCA, CPA, CISA, CISSP and a Master degree in Marketing & Management from Middlesex University Business School.



## About the programme

### How do Mobile Apps Help Improve Productivity of Enterprise (SCPD17022201)

#### Course outline

How do mobile apps help improve productivity of an enterprise? With the emergence of tablet computers, mobile devices have become more prominent in daily life. A bunch of apps are available at your fingertips and business opportunities exist anywhere. It is crucial to know when and how to grasp these chances in order to survive in the ever-changing technological world.

This seminar will cover:

- Business opportunities in mobile enterprise
- A glimpse of the future of Mobile Apps development
- How will technology further change the world?

#### Speakers

**Mr. Roy Law**, Founder, AppTask Limited and TeamNote Limited

Mr. Law is a serial entrepreneur in information technology with more than 16 years of experience in IT infrastructure and network security. Graduated from Hong Kong University of Science and Technology in Mechanical Engineering and University of London in Computing & Information System, Mr. Law was one of the founding members and the senior manager in Regional IT Service & Security of JobsDB, Asia-Pacific's biggest recruitment portal which was acquired for over HK\$2.8 billion in 2010. He reinvested all of his dividend to fund his own first startup AppTask in the same year.

With headquarter based in Hong Kong and regional offices in Shanghai, Singapore and Malaysia, Mr. Law has established AppTask to become an international powerhouse specializing in design and development of leading edge enterprise mobile app solutions. Its clients include local and multinational corporations and organizations and it had won numerous awards including Hong Kong ICT Best Mobile APP Grand Award and Red Herring Global Top 100.

In 2014, under the leadership of Mr. Law, AppTask launched its mobile workflow application TeamNote. After spinning off from AppTask, TeamNote was backed by the renowned Silicon Valley accelerator Y Combinator.

**Mr. David Wong**, Managing Director, TeamNote Limited

Mr. Wong has over 20 years of solid experience in the field of information technology. Graduated from California State University-Northridge with a major in Electrical Engineering in Computer Hardware Architectural Design, Mr. Wong has shown his professionalism in IT industry and worked for a number of Fortune-500 corporations, including Dell, Gateway, Microsoft and Oracle, with focus on the enterprise segments to develop and manage business growth. Currently, Mr. Wong is the Managing Director of TeamNote.



Hong Kong Institute of  
Certified Public Accountants  
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**To confirm your CPD booking,  
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## HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,  
Hong Kong Institute of CPAs,  
**37/F, Wu Chung House, 213 Queen's Road East, Hong Kong**

Payment & Enrolment Status Enquiry: 2287 7381  
e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)  
Fax : 2893 9853

Course Information Enquiry:  
2287 7386 / 2287 7253  
e-mail: [cpd@hkicpa.org.hk](mailto:cpd@hkicpa.org.hk)

**FOR OFFICE USE**

**Deadline: 7 working days before the date of the programme**

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address <sup>(2)</sup> (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
						Total (HK\$)	

☐ I am unemployed and not working. I am planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : \_\_\_\_\_ Tel No. : \_\_\_\_\_ Fax No. : \_\_\_\_\_ E-mail : \_\_\_\_\_

**Contact information is used solely for communication of this particular event, without update to your member profile.**

**Payment Method** (Please tick the appropriate box)

<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" <sup>(7)</sup>											
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard											
Card Number:										Card Expiry Date (MM/YY):	
Cardholder's Name (block letters):						Cardholder's Signature:			Date:		
<i>Payment receipt will be sent to your email address provided above once the payment is confirmed.</i>											

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
  - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.
  - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
  - All applications are on a first-come-first-served basis.
  - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
  - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
  - Please issue SEPARATE CHEQUE for each event.
  - In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
  - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
  - No unauthorized audio or video recording is allowed at CPD events.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link

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