



HKICPA Seminar – IT Series (December 2016)

HKICPA's IT Series is designed to provide professionals with knowledge of the latest information technologies available in the market, how these technologies can enhance business performance, as well as their implications for businesses and the accounting profession.

Topic/ Programme code	Date and time	CPD hours	Speakers
Finance is Live. Digital Transformation of CFO (SCPD16120802)	Thursday, 8 December 2016 6:30 p.m. – 9:30 p.m.	3	Mr. Ben Shu Director, Center of Excellence, Enterprise Performance Management, SAP Greater China Mr. Peter Koo Partner, Deloitte China Mr. David Liu GRC Solutions Director, SAP Greater China Mr. Greg Wong Director, Analytics, Center of Excellence, BI, SAP Greater China Mr. Gareth Bowen Head of SAP Ariba, Greater China

Venue Hong Kong Institute of CPAs,
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Format Seminar

Language English

Fee HKICPA member or student: HK\$430 (online enrolment: HK\$420)
IA/ HKIAAT member or student: HK\$430
Non-member: HK\$700

Participants Middle to senior management

Competency* Information technology

Rating* Advanced level

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



About the programme

Finance is Live. Digital Transformation of CFO (SCPD16120802)

Course outline

The digital world is transforming business models of virtually every enterprise. Today's CFO faces tremendous pressure to balance the needs of the organization with external demands to create sustainable excellence and demonstrate the value it adds. However, many finance organizations today are hindered by the complexity of disparate systems, a proliferation of spreadsheets, and varied management processes and controls. How CFOs can transform finance to adapt to the changing business models of the modern digital world?

This seminar will cover the following topics:

- From strategy to execution – financial planning and analytics in digital enterprise
- Future office of CFO
- How CFO can leverage on technology to detect fraud
- Analytics – It's more than visualization and ease of use
- Buy right. Play right. Transforming payables to improve your company's income statement and balance sheet

Speakers



Mr. Ben Shu, Director, Center of Excellence, Enterprise Performance Management, SAP Greater China

Mr. Shu is the leader of Center of Excellence for analytics solution responsible for driving business across Greater China for SAP. This includes business intelligence, predictive analysis, enterprise performance management, governance risk compliance and CFO office solutions. As a trusted advisor, Mr. Shu has advised many companies on how end-to-end business analytics solutions help facilitate closing the gap between strategy and execution that is most often seen as barrier to increased performance. Best practices such as ensuring trusted information, proactively managing risk and creating enterprise visibility are vital to achieve benefits like strategic alignment, profitable performance and confident decisions across the enterprise.



Mr. Peter Koo, Partner, Deloitte China

Mr. Koo is one of the practice builders of the firm's Advisory-in-Audit-IT in China and Hong Kong. He is the National Leader of Security, Privacy, and Resiliency Consulting Services in Greater China Region. He leads and manages privacy and security services, risk management consulting services in Sarbanes Oxley attestation/readiness, internal audit, corporate governance, system processing consulting and re-engineering. Mr. Koo is the regional leader of the firm's eBusiness security and certification authority/ public key infrastructure ("PKI") consulting services. He also serves the firm's various industry groups, including the public sector, Global Financial Services Industry (GFSI) Group as well as the Technology, Media and Telecommunications (TMT) Group.

Mr. Koo is certified to implement WebTrust Assurance Services and is the founder of certification authority/ PKI initiative for Hong Kong office. He plays a key role in the WebTrust and certification authority for CARO compliance standard setting committee for the Hong Kong Institute of Certified Public Accountants. Mr. Koo was appointed as a panelist of electronic banking expert panel by People Bank of China and Guest Lecturer of Zhongshan University. He is also a committee member of the Digital, Information and Telecommunications Committee of HKGCC.



About the programme



Mr. David Liu, GRC Solutions Director, SAP Greater China

Mr. Liu has been working on governance, risk and compliance ("GRC"), health, safety and environment ("HSE") and global trade compliance for 10 years. He joined SAP in 2004 and worked on customer relation management solution, internal control, audit, enterprise risk management, access governance, HSE and global trade compliance and fraud management covering oil and gas, utility, chemical, Hi-tech, mining, automotive, integrated marketing communications, consumer packaged goods, etc. As GRC solutions director, Mr. Liu mainly focused on solutioning, ecosystem and customer requirements roll-in to development and localization. He had also served at China HP and IBM Global Business Unit as senior managing consultant.



Mr. Greg Wong, Director, Analytics, Center of Excellence, BI, SAP Greater China

Mr. Wong has been in the IT industry focusing on Business Intelligence ("BI") and Data Warehouse for more than 15 years. He is the very first Technical Consultant in Crystal Decision then acquired by BusinessObjects at July 2003. SAP acquired BusinessObjects in December 2007. He left SAP at end of 2010 when he was the Head of Business Intelligence and Information Management for Greater China. He has in-depth knowledge on SAP BusinessObject Business Intelligence Solutions and the Enterprise Information Management Solutions. He is a technical person but understands how important the solutions need to map into business in order to achieve the business value. Mr. Wong has been an advisory role on lots of strategic SAP customers during SAP BI implementation. He understands the tactic how to drive the BI success within the organization. After he left SAP, he has stayed in Shanghai, China as a vice president of Global Presales for a Chinese Enterprise Software Vendor (eBaoTech) to provide enterprise core insurance applications for insurance company around the world. He understands the BI value is all about business instead of product's features and functions. He has re-joined SAP at September 2015 as a Director, Analytics, Centre of Excellence, BI where he focuses on supporting SAP BI sales on those strategic accounts again.



Mr. Gareth Bowen, Head of SAP Ariba, Greater China

Mr. Bowen is currently the Head of SAP Ariba, Greater China, SAP Hong Kong. He has been with the company for over 8 years, focused all the time on helping companies leverage Ariba cloud technology to deliver permanent structural change to become sustainably more profitable.

With holistic career experience across EMEA, APJ, and NAMER markets, he brings a global mindset to the work with his customers when discussing challenges in the areas of procurement, accounts payable, sourcing, and working capital management.

Mr. Bowen holds a Master Degree from University College London, and an Executive MBA from Melbourne Business School (University of Melbourne).



Hong Kong Institute of
Certified Public Accountants
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HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ⁽²⁾ (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
						Total (HK\$)	

☐ I am unemployed and not working. I am planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Contact information is used solely for communication of this particular event, without update to your member profile.

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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 - Please issue SEPARATE CHEQUE for each event.
 - In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - No unauthorized audio or video recording is allowed at CPD events.

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